

MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION CALIFORNIA

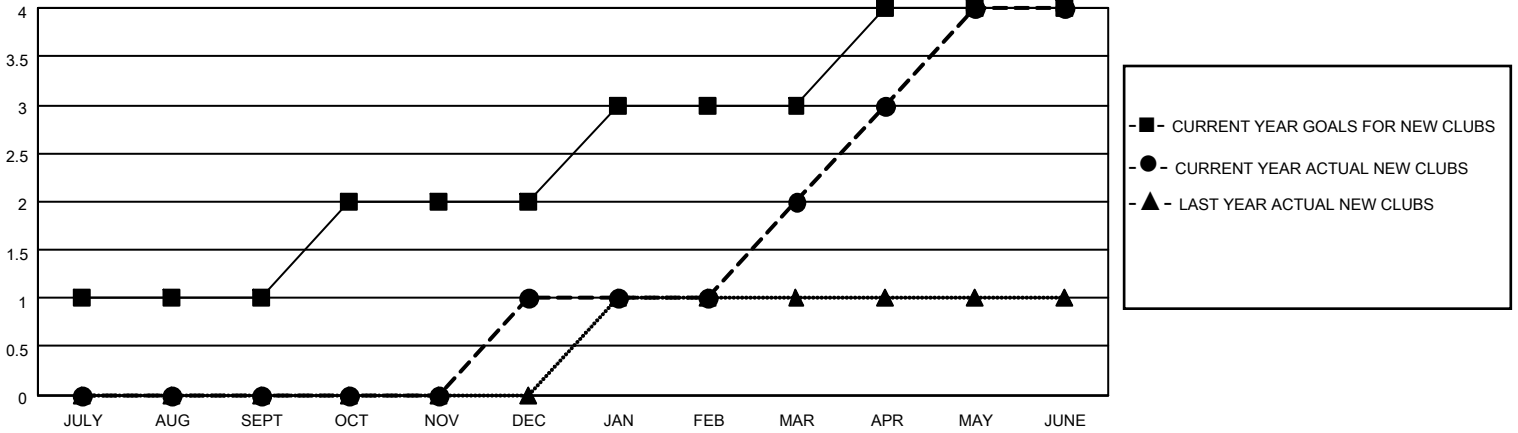
District 4 L2

Results as of: 6/30/2021

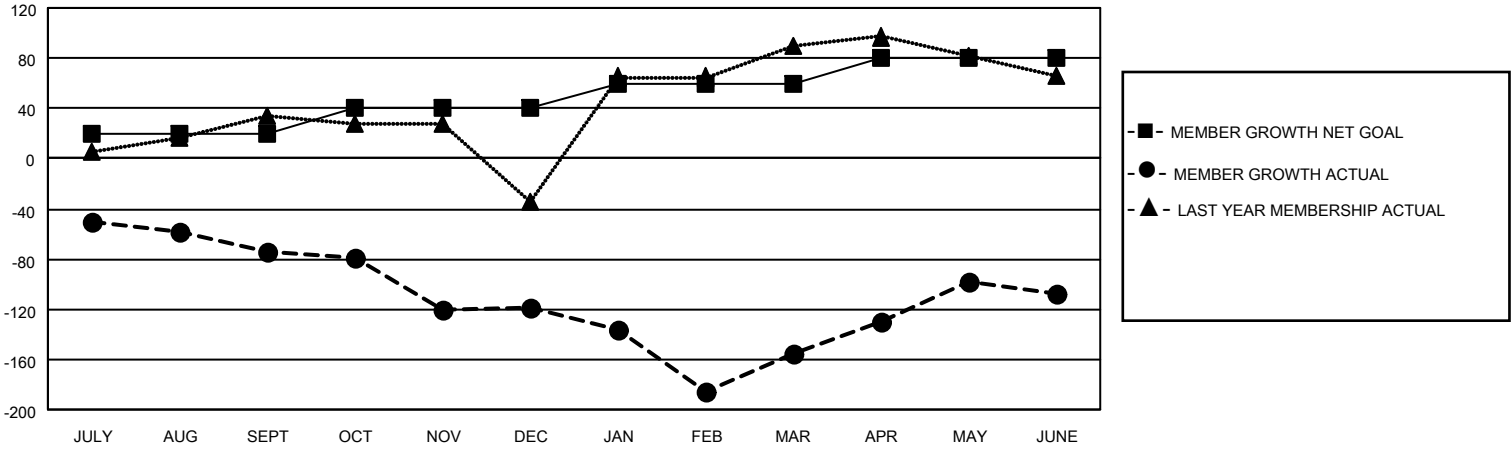
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	1	0	0
OCT/NOV/DEC	1	1	0
JAN/FEB/MAR	1	1	4
APR/MAY/JUNE	1	2	0

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	20	47	106
OCT/NOV/DEC	20	58	100
JAN/FEB/MAR	20	55	85
APR/MAY/JUNE	20	168	104

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 4	
DROPPED MEMBERS	
DECEASED	19
CLUB CANCELLED	42
OTHER	334
TOTAL	395

29 CLUBS OF 54 ADDED 1 OR MORE NEW MEMBERS

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

<u>GENDER DISTRIBUTION</u>	
MALE	737 (56.13%)
FEMALE	576 (43.87%)

TOTAL FAMILY UNIT MEMBERS	146
FAMILY MEMBERS PAYING HALF DUES	82